

Press Release

IKYA Group Announced New Name, New Logo and New Visual Brand Identity

Bangalore 19 January 2015 - IKYA Group is pleased to reveal its new brand and launch of the new logo and visual brand identity. The company recently announced that it will be changing its name from IKYA Human Capital Solutions Limited to **Quess Corp Limited**.

Each element of the new brand and visual identity highlights the strategic focus to forge ahead and make waves of progress. "The release of the new name, logo and visual brand marks a significant milestone and start of a new era for our company" said Ajit Isaac, Chairman & Managing Director, "as it clearly illustrates our vision and ambition for the future - To be a Global company that provides world class customer experience while continuously working towards creating better lives."

"The name Quess symbolizes perseverance, drive for progress and discovery of new frontiers which also inspires the logo 'The Ship'. The new logomark represents the hull of a ship, signifying the nature of the company and the strong foundation. We have positioned the name to indicate our ambition to explore new shores and new opportunities," explained Ajit Isaac. He added, "Our new logo expresses the spirit of continuously exploring opportunities to serve the customer better and create happy employees."

The new visual identity builds on the company's leadership position and expertise in the four verticals that it operates in under multiple brands:

1. Global Technology Solutions Group (GTS) - Magna Infotech, Brainhunter and MFX Magna is the Market Leader in IT Staff Augmentation in India with more than 11,000 Associates. Manila operations with 150 associates is poised to emerge as a top 3 player in Philippines

2. Engineering Services Group (ESG) - Hofincons Hofincons is India's market leader in the Industrial Asset Management vertical

3. Integrated Facility Management Services (IFMG) - AVON Avon is among the Top 10 Players on the Facility Management space. Has 16,000 associates and is now an integrated player with the recent addition of the hard services business

4. People and Services Group (PSG) - IKYA and CoAchieve

Skill and Development: 2nd largest Public Private Partnership (PPP) training company in India.

General Staffing: Among Top 3 Players in India with more than 58,000 Associates.

Quess with its approx. 90,000 employees from 20 Nationalities is India's First multinational business services company. The company has presence in 8 countries US, Canada, UAE, India, Qatar, Philippines, Malaysia and Sri Lanka.