

Thomas Cook India intends to leverage growth potential of North India

Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, strengthened its presence in North India with the inauguration of a flagship store at Connaught Place, inaugurated by Mr. Vijay Kumar - Thomas Cook India's Brand Ambassador & Esteemed Customer.

This expansion augments Thomas Cook India's total number of outlets to 16 consumer access centers with 6 owned branches and 10 Gold Circle Partner (franchise) outlets in Delhi and totally 42 consumer access centers with 13 owned branches and 29 Gold Circle Partner (franchise) outlets in North India.

Thomas Cook India's internal data has revealed high demand from India's north markets, with a strong growth of 20% for 2017 against the same period of the previous year. Thomas Cook India's flagship store is at Connaught Place, New Delhi, which is one of the largest financial commercial and business centres in New Delhi, hence providing the Company with a viable catchment for a range of consumers and business travellers. Thomas Cook's new store will offer travellers Thomas Cook India's range of holiday products (domestic and international tickets & hotels, cruises, individual and group tours, its luxury vacations - "Indulgence"), Foreign Exchange, Visa Services & Insurance.

Mr. Rajeev Kale, President & Country Head Leisure Travel & M.I.C.E at Thomas Cook (India) Ltd said "North India is a significant source market and is delivering strong growth of 20% YoY for our Leisure Travel business and Delhi has been identified as a prime growth driver as a part of our strategic plan. Our new branch at Connaught Place, New Delhi is at a prime location, thus giving our consumers convenient access to a range of holiday products, travel and foreign exchange services."

Shares of THOMAS COOK (INDIA) LTD. was last trading in BSE at Rs.251.95 as compared to the previous close of Rs. 251.1. The total number of shares traded during the day was 16901 in over 347 trades.

The stock hit an intraday high of Rs. 253 and intraday low of 246. The net turnover during the day was Rs. 4234521.